

LAUNCH EVENT

Benefits below are carefully curated to align with CLS *Book Drop* goals, while allowing maximum exposure and awareness benefit for our sponsor involvement.

Sponsorships

Opportunities below will align your organization with the Charleston Library Society and early childhood literacy at the signature Kick-Off Event hosted with Jenna Hager Bush as a Dinner with Southern Authors on September 26, 2024.

TITLE Sponsor (Limited to 1).....\$20,000

- Unique opportunity to be the presenting sponsor of this event
- Branded inclusion on all launch event materials and media coverage, including invitations mailed to our 4,000+ membership base, web and email marketing
- Unique recognition on a table of company visuals and logos through table decor including branded take-ways, napkins, etc, as well as opportunity to add promotional materials to 'gifted bag' for attendees
- Invitation to attend sponsor-only Cocktail Hour
- 4 seats at dedicated VIP table
- Brand awareness at launch event with logo presence on all signage

CHAPTER Sponsor.....\$10,000

- Unique recognition on a table of company visuals and logos through table decor including branded take-ways, napkins, etc, as well as opportunity to add promotional materials to 'gifted bag' for attendees
- Recognition in launch event programming and promotional material
- Invitation to attend sponsor-only Cocktail Hour
- 2 seats to dinner

BOOKMARK Sponsor.....\$5,000

- Recognition in launch event programming and promotional material
- Included on CLS *Book Drop* BookMark circulated with all First Library Book Sets and included in all books distributed to Little Free Libraries
- Invitation to attend sponsor-only Cocktail Hour
- 2 seats to dinner

PAGE Sponsor.....\$1,500+ or in-kind

- Recognition in launch event programming and promotional materials

JOIN US in
BRINGING ACCESS to THE LIBRARY
to ALL CHILDREN



LAUNCH EVENT

A two day, author-centric event to celebrate the gift of reading in support of community-wide access to literacy resources for early learners during the critical years of brain development

Authors have a super-power for bringing people and ideas together. And the gift of their time on behalf of this very important launch, is truly something money cannot buy. But with their involvement along with the support of our community partners, we have the potential to make real and lasting impact on a future generation

THURS, SEPTEMBER 26TH 2024

Progressive Dinner with Southern Authors

Inaugural fundraising evening to establish this important effort, generating funds toward the cost of the Book Drop van, the CLS 'first book' set for a year (3600 copies) and CLS "free libraries' out in the community

- Passionate individuals will be able to purchase seating for an opportunity to directly interact with a minimum of 3 authors throughout the evening
- Corporate supporters will 'adopt' a table representing their business or entity

FRIDAY, SEPTEMBER 27TH 2024

Authors Morning & Networking

A rare opportunity for established authors to spend time together discussing their craft. The morning session will include a guest speaker on literacy and will conclude with a lite lunch.

ADD-ONS AND OTHER PERKS (THURS & FRI)

Special experiences will be offered at various times across the two days and curated specifically for the authors giving their time on our behalf

- Two nights lodging in Downtown Charleston
- Book Sales & Individualized In-Store Signing Opportunities with local, NYT Reporting bookseller

Experiences such as *(but not limited to)*:

- Historic Walking Tour with Private Guide
- Lowcountry Kitchen Cooking Experience
- Visits to Historic Museum Houses
- Private Tour of IAAM