

# SPONSORSHIP

## *BEGIN AT THE BEGINNING*

### SUPPORT LEVELS

Benefits below are carefully curated to align with CLS *Book Drop* goals, while allowing maximum exposure and awareness benefit for our sponsor involvement.

Founding Partner .....\$100,000

Making it possible to make a difference, an all inclusive overall program sponsorship opportunity (Limited to 2)

- Exclusive Co-Brand on both sides of Bookmobile bus and all CLS Free Libraries
- Brand Placement within CLS Custom Book Set
- Press release announcement and recognition as Founding Partner
- Dedication page in CLS Annual Report
- CLS Corporate Partner benefits (discounted rentals, website and social marketing, mention in all communications related to *Book Drop* initiative)
- Pride in perpetuating efforts to bolster childhood literacy for our community

#### *Launch Event benefits:*

- Branded Table at Dinner with Southern Author's launch event with 8 seats
- Choice of Authors at table
- Speaking opportunity to welcome and address importance of literacy
- Invitation to attend sponsor-only Cocktail Hour

Community Partner.....\$50,000

Directly benefiting the future of our community (Limited to 4)

- Brand Placement within CLS Custom Book Set
- Dedicated Sponsor of Read Aloud program -- Book Plate on every Free Book
- Press release announcement and recognition as Community Partner
- Dedication listing in CLS Annual Report
- CLS Corporate Friend benefits (general program tickets, website and social marketing, mention in all communications related to *Book Drop* initiative)

#### *Launch Event benefits:*

- Branded Table at Dinner with Southern Author's launch event with 6 seats
- Recognition during Paddle Raise/Auction for Book Sets
- Invitation to attend sponsor-only Cocktail Hour

